

CANADIAN MOVING PICTURE DIGEST

Vol. 20, No. 37

TORONTO 2, CANADA

January 12th, 1929

FOLLOW THE LEADER!

More theatres are playing M-G-M's Hal Roach Comedies and M-G-M's Short Subjects than those of any other company. See for yourself!



"OUR GANG" Better than ever. "Our Gang" rascals always steal the show! "Noisy Noises" with or without Sound!



CHARLIE CHASE

His latest "Off to Buffalo" is the funniest in his long fun record!



LAUREL-HARDY This great pair is an established draw! Consistent hits have won them real popularity! See them in "Liberty."

ROACH ALL-STARS Something new in laughs!

METRO - MOVIE TONE ACTS

M-G-M within six months is topping the field with its de luxe Movietone Acts. A great library of Star numbers to draw from. Second series now booking. If you're planning for Sound, insure the success of your investment with Metro-Movietone Acts!

M-G-M NEWS A Newsreel that gives the News! Twice weekly it scoops all rivals!

M-G-M GREAT EVENTS

The Technicolor dramatic gems of feature calibre! Watch for "Manchu Love."

M-G-M ODDITIES Once known, always shown. UFA's world-wide thrills!



Member of Motion Picture Producers and Distributors of America, Inc.

PUBLISHED BY
CANADIAN MOVING PICTURE DIGEST COMPANY LIMITED
259 SPADINA AVENUE, TORONTO 2



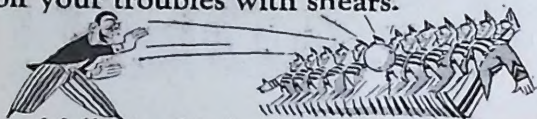
This whiskered gentleman went crazy from lack of sleep. He couldn't decide where to park his beard—

OVER THE SHEETS or under the sheets?

The Big Porcupine never thought of shaving off his chin-feathers

DON'T BE A BEAVER!

cut off your troubles with shears.

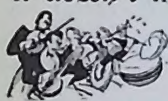


A lot of folks in this business like to create trouble for themselves. They like to **BUILD UP WOODEN SOLDIERS JUST SO THEY CAN KNOCK THEM DOWN!**

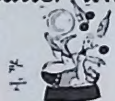
TAKE THE RACKET WE'RE IN—we go around schmoosing about **SOUND** and **SILENCE, FILM AND DISC, STAGE BANDS AND PRESENTATION**, and a million other long beards and wooden soldiers.

All of this, too, when we know that **ONLY ONE THING COUNTS!**

And that **ONE THING** is
THE SHOW
it doesn't matter whether it's



THIS



OR THIS



OR THIS



OR THIS

AS LONG AS IT'S WHAT GREGORY* N. PUBLIC WANTS**

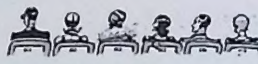
*He's changed his name from Isidore
**The "N" stands for nothing

as long as it's what makes



THIS

Look Like



THIS



THAT'S WHERE LEO COMES IN

THE TRAIL OF '98

with
DOLORES DEL RIO
RALPH FORBES—KARL DANE—HARRY CAREY—TULLY MARSHALL
Directed by **CLARENCE BROWN**

M-G-M

METRO-GOLDWYN-MAYER has proven itself to be this industry's **ROCK OF GIBRALTAR**

—an asset that is fixed, an insurance that brings confidence

LISTEN! There is no company in this entire business that can point to such a line-up of hits! hits! hits! as Metro-Goldwyn-Mayer has brought to your public this year. (And still they come!)

THE BOX-OFFICE BAROMETER!

Week after week Variety's theatre check-up proves M-G-M leadership

OUR DANCING DAUGHTERS (Joan Crawford)

(Fifth Avenue, Seattle) Whoopee, what a party! (Columbia, Washington) Took the two weeks' gross record of this house that plays all the big money getters. (State, Providence) Capacity all week. (Egyptian, Los Angeles) This product just natural b. o. (Capitol, New York) At \$189,750 for two weeks "Daughters" now holds top for any picture that has lingered here a fortnight.

EXCESS BAGGAGE (William Haines)

(Orpheum, Boston) Very fine week. Put into house silent after being shown up town in Sound. (Hipp, Buffalo) Rousing week's business with turnstiles clicking through entire period. (Loew's Toronto) Took town leadership. Excellent.

SHOW PEOPLE (Haines-Davies)

(Hennepin, Minneapolis) Second biggest week since opening. Brought them in paying members. (Loew's Toronto) Regulars liked inside stuff. House built steadily. (Warfield, Erie) Rated one of the best entertainments in months. Jumped gross. (Chicago, Chicago) Jumped to \$50,000. (Fifth Ave., Seattle) Best in town. Started off at great clip.

WHITE SHADOWS IN THE SOUTH SEAS

(Stanley, Baltimore) Reception justified another downtown showing, so moved to Valer. (State, Syracuse) Way out front. Real business. (Roosevelt, Chicago) Started important and bettered it second week.

WHILE THE CITY SLEEPS (Lon Chaney)

(Capitol, N. Y.) Weather didn't boost picture house receipts. In only one case was the real offensive "While The City Sleeps." Leader of street and holding over. (Loew's Toronto) Opened with a rush. Film played silent here, but the Chaney name drew. (Century, Baltimore) Got back in stride with "While The City Sleeps." Chaney a favorite picture liked. (State, Syracuse) Brought house back into paying class.

MASKS OF THE DEVIL (John Gilbert)

(Warfield, Frisco) Continued to lead town. About ten grand ahead of Granada. (State, Los Angeles) John Gilbert a natural. State was the downtown leader. (Palace, Washington) Big week! (Hennepin, Minneapolis) Gilbert magnet. Second biggest house in year.

A LADY OF CHANCE (Norma Shearer)

Perfect vehicle for the perfect star. It's full of pep and young ideas, the kind they like to see beautiful Norma Shearer in!

ALIAS JIMMY VALENTINE (William Haines)

(Astor, New York) Led the talking arrivals. Excellent.

DREAM OF LOVE (Joan Crawford)

(Oriental, Chicago) Trend of better pictures here helping. Jumped to \$46,500.

THE FLYING FLEET (Ramon Novarro)

The last word in aviation thrills! Plus handsome Ramon Novarro. Directed by George Hill of "Tell it to the Marines." A pippin, gents!

WEST OF ZANZIBAR (Lon Chaney)

(State, New Orleans) Chaney remains corking card. (State, Syracuse) Within few dollars of "Masks of the Devil." Chaney on par with John Gilbert as drawing card here. (State, Providence) One of Chaney's best.

A WOMAN OF AFFAIRS (Gilbert Garbo)

The trio that made "Flesh and the Devil," Gilbert-Garbo and Clarence Brown have made the picture about which you'll hear nothing else but in 1929!

Hits! Hits! Hits! And More Coming!

AND FURTHERMORE WE ANNOUNCE (for release soon)

PARAMOUNT QUALITY TALKING PICTURES PROGRAM

Released between Jan. 1 and July 1, 1929

4 PARAMOUNT ALL-TALKING SHOWS

(sold as complete units)

"Interference"

With Evelyn Brent, Clive Brook, William Powell, Doris Kenyon. Directed by Roy J. Pomeroy. Based on a Lothar Mendes Production of the play by Roland Pertwee and Harold Dearden.

EDDIE CANTOR

"That Party in Person"

RUTH ETTING

Ziegfeld star singing "blues" numbers

Jeanne Eagels in "The Letter"

By W. Somerset Maugham, author of "Sadie Thompson." All-star supporting cast, including O. P. Heggie. Supervised by Monta Bell. Directed by Jean De Limur.

EDDIE PEABODY

He's Musical Dynamite!

THE GIERSDORF SISTERS

Musical Comedy Singing Stars

"The Doctor's Secret"

A 100% talking picturization of Sir James M. Barrie's famous stage success. Directed and adapted by William C. de Mille. With Ruth Chatterton, H. B. Warner, John Loder, etc.

BORRAH MINNEVITCH

and his Musical Rascals

"ONE WORD"

Produced and written by the popular musical comedy star and director, Joseph Santley

"Night Club"

An all-talking, all-singing, all-wonderful production with these internationally known stars in the cast: Fannie Brice, Ann Pennington, Bobbe Arnst, etc. Directed by Robert Florey. Story by Katherine Brush.

"PUSHER-IN-THE-FACE"

With Estelle Taylor and Lester Allen

"THE BISHOP'S CANDLESTICKS"

With the popular stage favorite, Walter Huston

Canadian Moving Picture DIGEST

Established in 1915 for
Exhibitors

Subscription: \$5.00 yearly

Telephone: Trinity 1481

Cable: Ontocanada

RAY LEWIS
Editor and Managing Director

Published by Canadian
Moving Picture Digest
Company, Limited
259 Spadina Ave. - Toronto
London office
80-82 Wardor St., W 1

Vol. 20, No. 37.

TORONTO 2, CANADA

January 12th, 1929

"Carry On Sergeant"



HE GENTLEMAN referred to in the title is not carrying on, according to military or showmanship rules, because representatives of the army, officers, and the public have refused to sponsor this Canadian-made production.

In the Famous Players Canadian Theatres in which "Carry On Sergeant" was played, it lost money for itself and the theatres.

The letters to the editors of papers in the various towns and cities, criticized the story severely, and provoked a controversy which brought the theatre no business, nor good-will.

When "Carry on Sergeant" played the Regent Theatre, Toronto, another Famous Players Canadian theatre, its receipts, as has been related, were \$12,000, and its expenditure \$15,000.

The production of this picture is said by its producers to have cost \$400,000, while its publicity campaign cost \$150,000.

Following a plain rule of figures in relationship to estimating profits on a Motion Picture, any production of this kind made in Canada, starting off with an expenditure of one half a million dollars could not have the slightest chance of even getting its money back. The costs of distribution added to the costs already involved would run "Carry On Sergeant" into the million dollar cost schedule; and how many productions made in the U. S., which start out with such an estimate ever get their investment back?

Most of the big productions by way of investment, are carried along by other pictures made by a company. They are made for prestige, for Trade Mark values, they are made to sell fifty, sixty, or more other pictures, not only for one season, but the prestige is intended to carry over.

For those who handled the financing of "Carry On Sergeant" there can only be one verdict; and that is, that they had no knowledge of Motion Pictures, or they were fooled.

When the idea was first proposed, I objected to it, because it looked unsound; and I sensed that again a number of representative Canadians, as well as the public were to lose their money on Canadian picture production.

I was called into a conference with Col. Clarke; and the names of the men associated with the enterprise were given to me. When I read the list, I saw therein some of Canada's most conservative financiers, men whose names in Canada stand for integrity; and this persuaded me to refrain from expressing any opinion on the venture, although the company with which Col. Clarke was previously connected had undergone many vicissitudes; and while Col. Clarke was giving out interviews about million dollar production plans, and other millions in pounds which connected up an Empire Picture Production affiliation with his enterprise, he owed me \$100.00 which his company was not able to pay, over a period of nearly three years; and which was not paid off by Col. Clarke even though he appeared to have a half a million at his command.

However, my first instinct in connection with this Canadian project of Col. Clarke's was true. I felt that those who invested their money would lose it; and it looks that way for a certainty today. The office of the company has closed and the picture is on the shelf.

One half of a million dollars lost; and Canada again besmirched as a country in which some one uses Canadian picture production as a means of "grabbing some money."

Ray Lewis

RAY



RAY LEWIS

PRESENTS

WHEN Leo, Metro-Goldwyn-Mayer's lion, saw his autobiography in the Canadian Moving Picture Digest, Christmas issue; and realized that this publicity got him into Talking Pictures he at once conferred with Howard Dietz and asked if he could ring up Ray Lewis and say some more.

Howard, being a good fellow and friendly towards Leo, leaving the party of the second part out of the question, said, "Sure, Leo, call up Ray Lewis, tell her that you are no longer to remain silent, that you have been Movie-toned; and the world is going to hear you as well as see you. Try and reverse the charges, try, it's worth it to hear you talk, but don't, press the matter, never press the press."

AT 1 A.M., when lions should be sleeping, although they tell me "Leo" never sleeps, he always has one eye open, Howard taught him that, I received a long distance call from Atlanta, Georgia, and after a few growls I heard Leo roar.

"Hello, Leo, how are you? Happy New Year," said I briskly, but Leo after more roars said, "If you're paying for the message you can Happy New Year as often as you like, but if I'm paying for it, that is we, you know Howard M-G-M, why let's talk show business."

"ALL right, Leo," said I, "since you are paying, make the conversation, although I'm willing to pay for the time it takes to say 'Happy New Year.'"

You know you can't be offended at Leo's "step on it" attitude. It's self-preservation. There are so many gushers in the world, but so little oil!

YOU should see the letters Leo gets from the screen fans, no wonder he has to advertise, "Spare My Blushes." You know some of the girls think he is John Gilbert, others William Haines, or Lon Chaney, Ramon Novarro, Buster Keaton, all dressed

up in a lion's skin, and even men have written to Leo, thinking that he was some fascinating woman, dressed up to mystify the public and that some day Greta Garbo, or Marion Davies, or Norma Shearer, Joan Crawford, would step out of that Lion's skin, in "The Skin You Love To Touch."

The public just loves a mystery, but Leo just roars; and states "Look up my history." "I have been connected with the Metro-Goldwyn-Mayer firm for seven years. I have a position of first importance with the company, introducing all their pictures; and I am treated with great deference by the other members of the firm and by the M-G-M stars."

I AM a lion, which means I am a male, I belong to the animal kingdom and I am not impersonating any male or female, I am a trade-mark for Metro-Goldwyn-Mayer, I appreciate the thousands of letters I receive from Motion Picture patrons, but I cannot pretend to be other than I am, nor would M-G-M permit any such duplicity, although Barnum has been credited with turning beasts into humans and humans into beasts by a wizardry known as showmanship, and hokum."

"I am the only lion in the world which has taken a ride in an aeroplane; and which has been insured for a million dollars. I am now making a good-will tour of the United States. I never roar at theatre-owners, or roar anything but co-operation. I love to see my pictures in front of your theatre, I confess it gives me a thrill; and in that you will confess that I am somewhat human."

NEXT year I sail for Europe, I will visit every country, then cross over into Asia in order to see India, returning by way of Africa, stopping over a few days to see my jungle home.

My jungle home, excuse me if you notice a tremour in my voice,

hey central, don't disconnect me, is that you, Ray Lewis? If ever I get a telephone operator in a jungle, hey, yes, Trinity 1481, Canadian Moving Picture Digest, Toronto. Hey, ring off, this is a busy line, what's my number? What number do you want? What's my name? What name do you want? Oh, ring off, this is Leo, Metro-Goldwyn-Mayer's lion, talking from Atlanta Georgia. What's that? Why in the h..... didn't you say so in the first place? Go to h..... yourself, no, no, not you, Ray Lewis. Didn't you hear that fresh guy butting in, Gee, Howard will be mad, using up all this money, what was I saying? Oh, yes, when I get to Africa I will visit my jungle home.

TWO college professors are coming along with me to the jungle to watch how my family and other wild beasts, accept a civilized lion. Will I try to escape? Now what do you want to bring that up for? I have been told that I shall be watched.

My world tour will take about three years. I will be presented at the various European courts, I am particularly anxious to meet that British Lion you hear so much talk about, and then return to my studio home in Los Angeles, which is modeled like a jungle scene, and surrounded by a large arena. I told you I was insured for a million? Hey, central, don't cut us off, well I'll be Hello, Hello, Ray, you can't hear me? They've cut us off again, call you again next week."

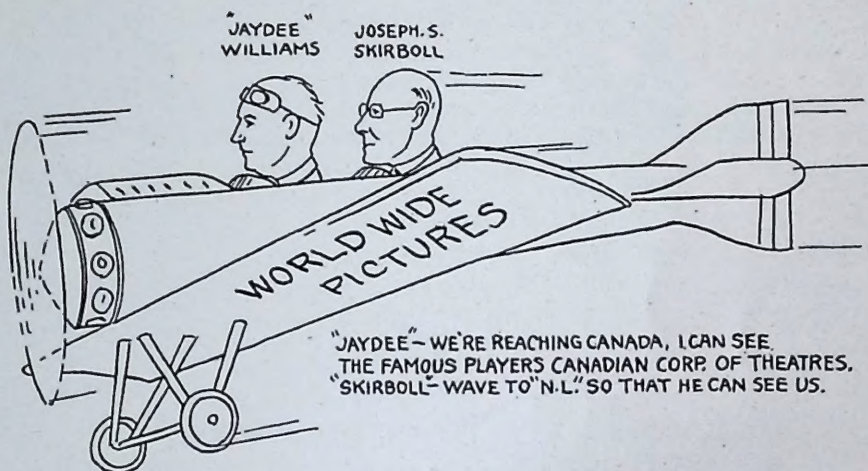
I SAW a Canadian production, "The Devil's Bear," recently produced by the Thunder Bay Films Ltd., at Fort William, Ont., which cost, well the figure involved would be most interesting to the financial backers of "Carry On Sergeant." The quality of the picture would interest them also, (Continued on Page 7)

PICTURES SPEAK LOUDER THAN WORDS

As Seen by Ye Editor

THE FIRST studios for making talking pictures in England are to be built at Brighton by British and Dominion Films Corporation, Limited, of which Herbert Wilcox is supervisor of production. Mr. Wilcox is now in Hollywood producing "The Fog" and "The Wolves" in collaboration with Marshall Neilan, and studying the American method of producing talking photoplays.

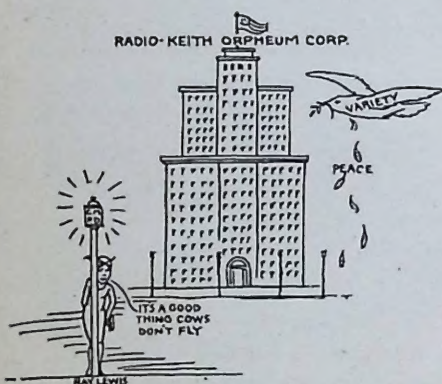
This is of particular interest in the United States as the product of Mr. Wilcox's company is to be imported to America by World Wide



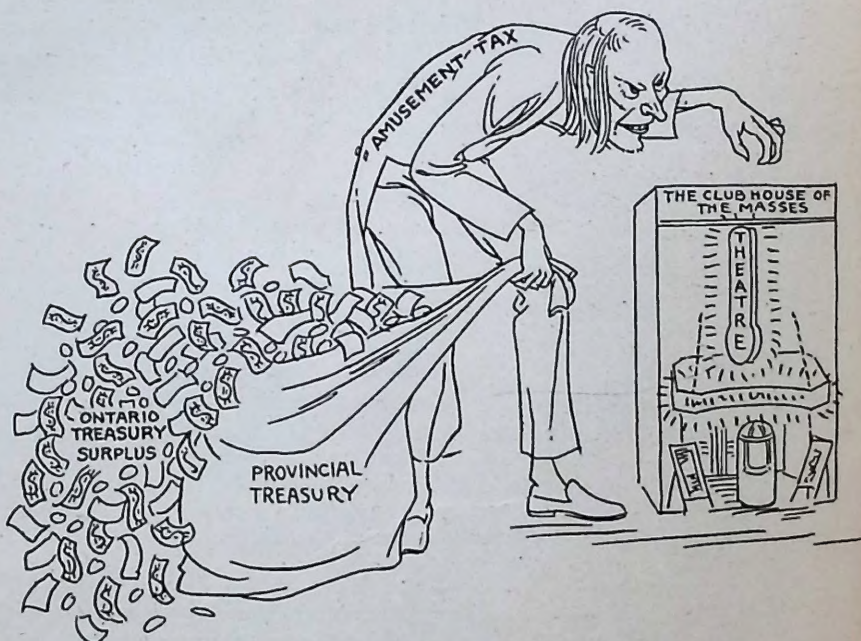
Pictures. Two pictures, Norman Kerry in "The Bondman" and Blanche Sweet in "The Woman In White" are about to be released there.

It also means that within a few months, America will have an opportunity to compare its own sound pictures with those produced abroad.

While Mr. Wilcox is completing his two pictures in Hollywood, British and Dominion will build and equip studios on such a scale as to provide the most complete facilities for using to the best advantage its English acting talent.



PEACE hovers over the Radio-Keith-Orpheum offices—"Variety" has knocked upon the door as the Dove of Peace, a moulting dove, but nevertheless, a dove. And now let's hear "Variety" coo dovelike and lovingly.



THE AMUSEMENT TAX condemned by picture patrons, labour organizations as a Nuisance Tax, grows more obnoxious when we learn that the Provincial Treasury has a surplus derived from taxation. Such a surplus is to the discredit of a Province which should only levy taxes to meet expenses.

Sunday Interpretation Cause Judges to Disagree Exhibitors to Appeal Decision

A legal complexity has arisen in Montreal, Quebec, in the rendering of a judgment by Mr. Justice Choquette against two local moving picture theatres under the Lord's Day Act which was exactly opposite to the decision handed down by Mr. Justice Desaulniers a few days ago in which the latter dismissed the action against United Amusements, Limited, Montreal, for conducting Sunday shows. Justice Desaulniers ruled that moving pictures did not constitute a performance under the law and, therefore, a Sunday picture show was legal.

Mr. Justice Choquette, on the other hand, has now found the Victoria and Cartier Theatres guilty of infractions of the Sunday law and levied a fine of \$25 and costs. When solicitors drew his attention to the recent ruling, Justice Choquette said: "Knowing Desaulniers as I do, I should be very much surprised to learn that this was a fact." He called for a record of the Desaulniers judgment and this not being forthcoming, continued: "And if he really did make this decision, with all due respect I must disagree." Further he gave the opinion that a cinema where an admission is charged "is certainly a theatre."

Sound Pictures Montreal Dual-Language Titles

"A Woman Of Affairs" is First Feature in Sound with Bilingual Titles

An important development has taken place at Montreal, Quebec, in the introduction of bilingual titles in sound productions when presented at the Capitol Theatre. This action was taken by Manager Harry Dahn in collaboration with the film exchanges to meet the wishes of many French-speaking patrons, all titles being shown in both French and English whenever they appear on the screen.

Mr. Dahn pointed out that the title re-arrangement in sound features would entail considerable cost. The first synchronized photoplay to have the combination titles was "A Woman of Affairs," starring Greta Garbo, which was presented during the week of January 5. Manager Dahn said that the Montreal Capitol was the first theatre anywhere to offer sound pictures with dual-language titles. Sound programs have been presented in Montreal since September 1.

One of the big runs of the year in Ottawa, Ontario, was the engagement of "Lilac Time," in silent form, at the Centre Theatre for 10 days over the holiday season. Manager Don Stapleton saw packed houses all day long.

Ray Presents

(Continued from Page 5)

especially when one considers the investment.

I went over to the Lafayette Theatre, Buffalo, to see it previewed, and I came back convinced that it is the best picture, from a standpoint of being professional, which has yet been made in Canada.

It is not a big picture, but it has a good story, a fine cast of players, it shows that pictures can be made in Canada which will be entertainment without the necessity of spending one half of a million dollars on them, or even one half of that sum.

IT IS INTERESTING to note by way of comparison, the attitude of the French President, Gaston Doumergue, as compared with Premier Tschereau's attitude in connection with the admission of children to Motion Pictures.

President Doumergue in giving his annual Christmas dinner to two hundred children chosen from the poorest families of Paris, headlines as a special attraction that he will present Buster Keaton's picture, "The Operator."

THE FRENCH President is a bachelor, and personally distributed the gifts to the children from a Christmas tree in his salon in the Elysee Palace.

The children's party and picture took place on Sunday, Dec. 23rd.

Don't Be In a Hurry!

Just recently, out of a blue sky, there has appeared several makes of double disc record reproducers with amplifiers and loud speakers intended, with musical and effect records, to supplement or replace the orchestra, piano or other common forms of musical accompaniment in Theatres.

And we have heard of several Exhibitors who are worried to death because they cannot sign up for one of these units, immediately, right now and quicker than that.

Keep your shirt on! The form of music you have been using all along will surely do for a short time longer until the situation gets down to common sense, because there are pitfalls galore.

We are interested, naturally, and when we get through investigating we will, we hope, have a unit that will conform to these conditions—

It will be made in Canada as far as possible.

It will be offered you at a price that, we hope, will sound more like sense than some prices we have heard quoted.

It will have proper speed control of the two turntables, proper modulation of the amplification without distortion, a microphone for announcements and special effects and quick changes or fading as required.

It will have interchangeable amplifier units to provide medium or great amount of volume without blasting or distortion according to the requirements of each theatre.

It will have several types of loud speakers available, as what suits one theatre does not suit another on account of the acoustics.

It will be housed in a suitable cabinet of neat design with ready access to records in use and a record cabinet also for storage of all records not in use.

It will be supplemented by a reliable cueing service, giving number of record and name of selection or effect, so that the entire production may be followed and accompanied throughout.

Until you can obtain a unit at a reasonable price that embodies these products why be in such a wild rush?

You will hear from us fully on this shortly.

THE COLEMAN ELECTRIC Co. - 258 Victoria St. - Toronto, Ont.

"Courtesy With Service"

PRICES IN OTTAWA GO UP AND DOWN

Interesting price changes have taken place in Ottawa, Ontario theatres, both up and down. With the introduction of sound programs at the Regent Theatre, Manager Ray Tubman has raised the scale 10 cents, top admission being 60 cents. At the picturesque Avalon Theatre, a silent suburban house with a unique policy, Manager Ambrose Nolan has reduced prices 10 cents, the new scale being 20, 25 and 35 cents. The Avalon was opened early in December.

LATE JAMES CRANG HELD FAMOUS SHARES

James Crang, owner of the Oakwood Theatre, Toronto, who died some weeks ago in Chicago, left an estate valued at \$118,381, which is bequeathed to his wife and son. Included in his assets were shares in Famous Players Canadian Corp. to the value of \$37,080; life insurance and real estate.

BROCK NOW IS CAPITOL

The Brock Theatre, Brockville, Ontario, is no more, the name of the well-known house having been changed to Capitol Theatre by Fred McLennan whose father, the late J. M. McLennan, opened the Brock more than 18 years ago. The Capitol signaled the change in name by turning on the brightest and largest electric sign in Brockville.

Montreal Taxes Total Over a Million

The amusement tax collected in the City of Montreal, Quebec, during 1928 totalled \$1,000,827, or \$138,000 more than the previous year, according to the report of the tax collection department. As the tax is 10 per cent., total amount expended on amusements during the year in Montreal was approximately \$10,000,000.

Late Theodore Roberts Has Legion of Mourners

The death of Theodore Roberts, well known screen star, was received in Winnipeg with deep regret. The Screen Club of Winnipeg entertained Mr. Roberts one year ago at the Fort Garry Hotel at a luncheon, and an address of the greatest interest was given by Mr. Roberts. Mr. Roberts was the guest of the Famous Players Corporation of Canada, Walter F. Davis having been commissioned to carry out the arrangements.

Herald Gets Judgment Against Barnes Circus

Published Yarn of Motion Picture Studio Furnished by Press Agent

Prosecution by the Herald of Calgary, Alberta, of the Al. G. Barnes Circus Company, and Charles Cook and James Van Shyke, officials of the concern, for furnishing a fraudulent news item announcing the company's intention of establishing a great motion picture industry in Calgary, resulted in a judgment against the defendants in \$2,500 damages and costs by Justice Walsh in the Supreme Court of Alberta. The fraud was perpetrated June 10, 1927, when Van Shyke, representing himself as secretary to Cook, general manager of the Al. G. Barnes Company, sent a faked telegram by a messenger boy for the telegraph company, whom he had bribed, supposedly from Kamloops, B.C., to the Herald. Later it was established the information was false, being an alleged press agency story; hence the action. A number of people have "fooled" the newspapers of western Canada in recent years with similar stories.

Moving pictures have been introduced at Queen's University, Kingston, one of the leading colleges of Canada, for regular instructional purposes. Dean J. C. Connell is using moving pictures in the medical college for auxiliary teaching of anatomy and surgery.

Columbia's Talkies Important Bookings Six Great Talking Features Part of Program

Columbia's announcement that six great "talkies" would be offered on this season's program has been greeted with important contracts both from circuits and representative first-run houses. Taking "Submarine," which in its synchronized version is establishing new records everywhere, as a forerunner of the high quality the company will offer in its audible program, exhibitors are signing for Columbia's "talkie" productions sight unseen.

Publix has booked "The Younger Generation" for the Family, Garden, Columbia, Davenport; Ft. Armstrong, Rock Island, and Clinton, Meyers, in Duluth; the last two theatres will also show "The Donovan Affair" and "The Fall of Eve;" "The Lone Wolf's Daughter" will play the Colfax, South Bend.

The Olympic, Utica, and the Grand, Columbus, have signed for "Submarine," "The Donovan Affair" and "The Younger Generation."

The village of Joggin Mines, Nova Scotia, was swept by a fire which broke out in the moving picture theatre building owned by F. J. Burke, flames first being seen near the furnace. No less than 21 buildings were destroyed, including the church, post office, hotel, stores, school and 12 residences, the loss being placed at \$100,000.



Leo, the Metro-Goldwyn-Mayer lion who appears in the trade mark of that film company, has been silent long enough.

Not to be outdone by other stars of the cinema, Leo has been Movietoned.

No longer will he yap silently at the beginning of every Metro-Goldwyn-Mayer production.

The waiting world will be glad to know that Leo's voice registers with the best of 'em.

"Interference" Is Great Entertainment

PARAMOUNT'S DIALOGUE FEATURE IS SO INTENSE AND INTERESTING THAT IT SURPASSES STAGE PLAY

PARAMOUNT FAMOUS-LASKY certainly made a winner when they produced "Interference" as a dialogue feature. The entertainment value, the distinction and excellence of this picture from every angle is so impressing that pictures will be obliged to cover a large area of quality in order to catch up with "Interference."

When I saw the stage play in New York about a year ago, I walked out after the second or third act. The act in which the blackmailer was poisoned. It may have been my mood, for the play was a pronounced success in London, it was successful in New York and is playing a Chicago engagement now.

But somehow, or other it did not appeal to me in its stage form; and when I anticipated witnessing its screen production I wondered just what Paramount could make of it to get it moving.

To the credit of Paramount, let it be said that they made a better Motion Picture of "Interference" than the dramatists made of the stage play.

"Interference" is not only a Class A, but every foot of it is what is termed in our parlance as "Class."

It has an air of perfection, a flair of aristocracy about it, the Aristocracy of Merit, which gives you a drawing-room feeling as you sit in the theatre.

The story deals with an ex-soldier who poisons a former sweetheart, when she blackmails and threatens to ruin Lady Marley, the wife of a distinguished London physician.

Lady Marley was the former wife of this ex-soldier, she married the physician believing her husband to be dead as was reported. She discovers that her former husband still lives, through the girl, who was deserted when she, Lady Marley, appeared in the life of this man.

The plot of the story moves swiftly and with intensity. The ex-soldier suffers from a heart malady, which means death at any moment; and when he poisons the blackmailer to keep her from interfering with the happiness of his former wife, he feels that in this act he has compensated the one good woman he has loved, for his treatment of her.

The cast is perfect. Evelyn Brent as the wife, Doris Kenyon as the blackmailer, William Powell, Clive Brook, Wilfred Noy, Brandon Hurst and all the players from lead to the butler's bit, contribute a perfect share to this picture.

Roy J. Pomeroy gave a most worthy contribution to the screen in the direction of "Interference." It would be most negligible to overlook the superiority of the photography which was an inspiration.

The dialogue was good. In fact it must have been very good, for I did not notice any minor defects it may have had, sufficiently to remember them.

—RAY LEWIS.

Round About the Studios



Mabel Poulton appearing in Gaumont British productions.

In his next Paramount starring film, "Sins of the Fathers," Emil Jannings plays the role of an American of German extraction, his own actual racial status. It is the first time since he appeared in "The Way of All Flesh," his initial Hollywood photoplay, that the famous character actor has played such a part.

Ricardo Cortez, who is playing in the leading role in the Tiffany-Stahl production temporarily titled "Life," will be seen as an old banker. His make-up was so perfect that when he arrived on the set for his first scene very few people recognized him.

Oswald the Lucky Rabbit is now synchronized. Starting with February 4th, every cartoon of this engaging and laughable little cartoon animal will be made with sound. Three of them are already ready for release, "Hen Fruit," "Sick Cylinders" and "Hold 'Em, Ozzy."



George K. Arthur and Josephine Dunn, appearing in "All at Sea," for Metro-Goldwyn-Mayer.

"The Trial of Mary Dugan" was called to order at the Metro-Goldwyn-Mayer studio last week, with Bayard Veiller, author of this successful Broadway play, directing the all-talking screen version.

A complete courtroom was built on one of the big Metro-Goldwyn-Mayer sound stages and all scenes for the picture will be taken there, following the sequence of the stage play.

The cast of the new film is headed by Norma Shearer, H. B. Warner, Lewis Stone, Raymond Hackett and Lilyan Tashman.

"Mary Dugan" ran all last season on Broadway and was enthusiastically received as the best melodrama of years.

The work of cutting and synchronizing "Show Boat" is being rushed twenty-four hours a day at Universal City in order to open the picture as early as possible in New York City, where it is expected to have a year's run.

"Submarine," Columbia's sensational underwater special, continues to accumulate signal honors. Following a record-breaking run at the Pantages, Los Angeles, which could not be extended because of previously arranged play dates, "Submarine" has been rebooked for an additional showing. This deal is of great importance as this is the first time in its history that the Pantages has played a repeat engagement of any picture.

Reginald Denny is busy on the talking sequences of "His Lucky Day," directed by Eddie Cline, "Red Hot Speed" and "Clear the Decks," both directed by Joseph Henaberry.

Mae Murray, the star of moving pictures, has been engaged for a series of personal appearances, with a Marimba band and dancing partner, in Radio-Keith-Orpheum theatres. Miss Murray, who was a dancing star in musical comedy before her success on the screen has prepared an elaborate ensemble act and her brief tour of ten weeks will be extensively exploited.

Splendid progress is being made on Laura La Plante's first talkie, "The Haunted Lady." Wesley Ruggles, the director, picked out an entire cast of "talkers." They include John Boles, Huntley Gordon, Jane Winton, Julia Swayne Gordon, Anita Garvin and Nancy Dover.

Blanche Sweet made a trip to Scotland recently to star in a special production of Wilkie Collins' famous mystery story, "The Woman in White," directed by Herbert Wilcox, who produced "Nell Gwynn," "Madame Pompadour," and "Dawn." Miss Sweet has returned to Hollywood and "The Woman in White" will be released in America by World Wide Pictures.

"Marriage By Contract," the Tiffany-Stahl special synchronized picture featuring Patsy Ruth Miller which had a Broadway run at the Embassy Theatre, has been booked to play the entire Wm. Fox Circuit in New York City and Brooklyn commencing on February 14th to 17th inclusive. This booking of "Marriage By Contract" follows the Tiffany-Stahl special synchronized production "The Cavalier" which also played the Fox Circuit.



Miles Mander, Gaumont British star.

Oscar Hanson, General Sales Manager of Tiffany-Stahl, announces that Harry I. Goldman has been appointed Manager of the Boston exchange, and Henry Elman has been appointed Supervisor of the Central District replacing A. H. McLaughlin who resigned.

Tim Whelan, who wrote the best stories produced by Harold Lloyd, and author of "My Best Girl," Mary Pickford's latest production, has returned from Europe where he went to direct a picture called "When Knights Were Bold." Whelan has had an offer to return to England and make a production starring Jack Cummings, England's leading screen ace. World Wide Pictures will bring over "When Knights Were Bold," made in England.



Beautiful Leila Hyams, scored a pronounced hit in "Alias Jimmy Valentine," a Metro-Goldwyn-Mayer release.

Booking Features

"Sight Unseen"

Most Canadian exhibitors are forced to book their pictures without having them screened. They are forced to rely on the claims of the producers as to their merit and box office value.

Under these circumstances what is the best means for an exhibitor to find out just how good advertised features really are? Here is a test which we believe you will agree is a good one. What type of theatres are running Pathe Features. Are the big de luxe theatres, who usually see everything screened before booking using Pathe Features? Most certainly they are. Such de luxe houses as Pantages, Toronto; Shea's Hippodrome, Toronto; Uptown, Toronto; Capitol, Montreal; Loew's, Montreal; Capitol, Winnipeg; Palace, Windsor; Capitol, Regina; Capitol, Vancouver and a host of other theatres of the same type are regular users of Pathe Features. Isn't that pretty good proof that Pathe Features are real box office attractions? Think it over.

Some of the New Pathe Releases

THE SPEILER—With Alan Hale, Renee Adoree and Fred Kohler.

GERALDINE—With Eddie Quillan and Marion Nixon.

THE SHADY LADY—With Robt. Armstrong and Louis Wolheim.

NED McCOBB'S DAUGHTER — With Irene Rich and Robert Armstrong.

SAL OF SINGAPORE—With Alan Hale and Fred Kohler.

NOISY NEIGHBORS—With Eddie Quillan and Alberta Vaughn.

Regal Films Limited

Toronto - Montreal - St. John - Winnipeg - Calgary - Vancouver

REGAL
FILMS LTD.
Canadian
Distributors

REGAL
FILMS LTD.
Canadian
Distributors

**PATHE
SHORT
SUBJECTS
LEAD 'EM ALL
NO OTHERS
ARE JUST
AS GOOD**

Mack Sennett Two-Reel Comedies

Pathe Ten-Episode Serials

Pathe News - Pathe Review

Aesop's Film Fables

Grantland Rice Film Fables

Topics of the Day